

# STRUCTURAL PEST CONTROL BOARD CA CODE OF REGULATION SECTION 1999.5 FALSE AND MISLEADING ADVERTISEMENT TASK FORCE MEETING

## NOTICE

THURSDAY  
JUNE 28, 2007  
9:00 AM

STRUCTURAL PEST CONTROL BOARD  
1418 HOWE AVENUE, SUITE 18  
ANGELA D. NEWMAN CONFERENCE ROOM  
SACRAMENTO, CA 95825

Contact Person: Susan Saylor  
916-561-8700

## A G E N D A

- I. ROLL CALL
- II. APPROVAL OF MINUTES FROM THE MAY 22, 2007, MEETING
- III. CONTINUED REVIEW AND DISCUSSION OF TITLE 16 OF CA CODE OF REGULATIONS SECTION 1999.5 FALSE AND MISLEADING ADVERTISING
  - A. PURPOSE AND INTENT STATEMENT
  - B. ADVERTISING CLAIMS AND FREE SPEECH ISSUES
  - C. WOOD DESTROYING PEST AND/OR ORGANISMS
  - D. SUPPORTING STUDIES AND CLAIMS OF ENVIRONMENTAL BENEFITS
- IV. ALTERNATIVES TO PESTICIDE – EXEMPTIONS FROM REGISTRATION
- V. CONSUMER EDUCATION AND NOTIFICATION REQUIREMENTS
- VI. PUBLIC COMMENTS
- VII. AGENDA ITEMS FOR FUTURE MEETINGS
- VIII. ADJOURNMENT

Times stated are approximate and subject to change. Agenda order is tentative and may be changed without prior notice. This meeting will conform to the Open Meeting Act. The Board provides the public the opportunity at meetings to address each agenda item during discussion or consideration of the item. Total time allocated for public comment on particular issues may be limited.

Attendance at this meeting is approved for one (1) hour of continuing education credit of rules and regulations.

The meeting facilities are accessible to the physically disabled. Requests for accommodations for the disabled should be made to the board office at 1418 Howe Avenue, Suite 18, Sacramento, California 95825, (916) 561-8700.

This Agenda can be found on the Structural Pest Control Board Website at [www.pestboard.ca.gov](http://www.pestboard.ca.gov)